




In two days you will have a solid
understanding of Internet
Interconnection 

The
**Internet Peering
Workshop**



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<http://DrPeering.net>

Meet the Facilitator

- William B. Norton
 - 1998-2008 (Former) Co-Founder & Chief Technical Liaison, Equinix Inc. (NSDQ: EQIX)
 - Former North American Network Operator Group (NANOG) Chair (1994-1998)
 - Peering Expertise – 12 years
 - “The Pied Pipe of Peering”
 - “The Digital Pimp”
 - 2008-Present - DrPeering, Executive Director
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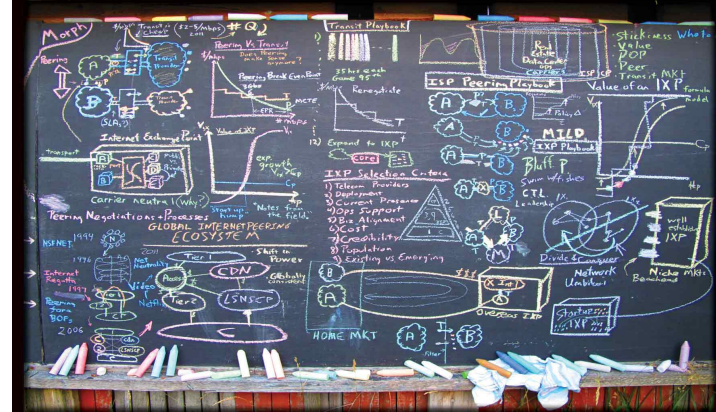
The Internet Peering Playbook

The *Practice* of Internet Peering

<http://TheCoreOfTheInter.net>

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The Internet Peering Playbook



Connecting to the Core of the Internet

From the Author of the Internet Peering White Papers

William B. Norton

3rd Printing

About the Internet Peering Workshop

- Based on a decade of field research
- Intense two days – lots of info
- Learn and Apply method
 - Every module has “challenges”
 - Client Application
- Evolved over the years
- “I know I’ve said it a few times already, but your workshop is still being referred to as the benchmark of most useful ‘technical’ workshop ever.” – Jaco Muller, MWEB
- Workshop : 75% me 25% team

Goals of Workshop

- 1 Build Internal Peering Expertise
- 2 Create a Peering Strategy
Initial Peering Tactical Plan
- 3 Document the Peering Strategy

My Promise to you

In 2 days you will all

1. have a working knowledge of how the Internet core is wired
2. understand the two forms of Internet interconnection: peering and transit
3. have applied the lexicon, understand the motivations and inclinations to peer or not to peer

Meet the Participants

- Name
- Role in the Organization (Technical/Business)
- Your Interest in Peering